

Code of Ethics Adoption Statement

This statement confirms that the editorial team of Ke-Bet (ke-bet.com)
has adopted the SPJ Code of Ethics of the Society of Professional Journalists and commits to its four principles:

SUBJECT OF COMPLIANCE

SPJ Code of Ethics

Society of Professional Journalists
spj.org/ethicscode

- ◆ **Seek Truth and Report It** — facts checked before publication
- ◆ **Minimize Harm** — responsible gambling comes first
- ◆ **Act Independently** — ratings by our own criteria
- ◆ **Be Accountable and Transparent** — corrections and disclosures in the open

Declaration made by Catalinth Media Limited. The SPJ Code of Ethics is published by the Society of Professional Journalists at spj.org/ethicscode; this document is not issued or endorsed by SPJ.

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